



## Press Release

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### **Infiscape Receives Grow Iowa Values Funds**

#### **Infiscape Corporation is awarded the Grow Iowa Values Fund grant to expand its activities on developing immersive visualization software technologies.**

**Ames, IA** (September 24, 2005) Infiscape was one of the six small businesses in Iowa to receive financial support through the Grow Iowa Values Fund. These grants have been created to help grow the entrepreneurial environment for technology in the state of Iowa providing gap financing for companies that involve Iowa State University faculty. This state investment is expected to generate product, company, and job growth in the state. Part of the Grow Iowa Values Fund program is an “innovation system” dedicated to identifying ideas and technologies from Iowa State University faculty, staff, and students that have high commercial potential.

Infiscape Corporation was founded in 2003 by Dr. Carolina Cruz-Neira, a faculty member at Iowa State University, and by Allen Bierbaum, Patrick Hartling, and Terry Welsh, all former Iowa State University graduate students. This team has been pioneering the field of virtual reality creating an extensive set of Open Source tools to facilitate the development and use of immersive environments. Their most popular tool is VR Juggler, [www.vrjuggler.org](http://www.vrjuggler.org), an Open Source framework for application development. Infiscape business is about technical services for real-time interactive environments, focusing its activities in consulting, software development, training, and technical support. Infiscape has developed a wide spectrum of immersive applications for commercial customers; has trained many professionals on the use of VR Juggler and other technologies; and has delivered several software packages to further aid in application development.

With the support from the Grow Iowa Values Fund, Infiscape will continue delivering and supporting Open Source technologies, creating new applications of immersive environments, and expanding its activities to new market areas.

#### **About Infiscape**

Infiscape’s consulting, software development, training, and support services help companies and research groups to better utilize the capabilities of immersive visualization and high-end 3D graphics. Immersive visualization is used in a growing number of applications in many industries, such as manufacturing, scientific visualization, entertainment, and visual simulation. The Infiscape team has extensive experience in immersive, interactive visualization, networked virtual environments, advanced rendering techniques, physical simulation, content creation, and art. Through its variety of services, Infiscape gives its customers the practical engineering experience and the creative problem solving that they need to meet their goals. More information can be found at [www.infiscape.com](http://www.infiscape.com) or by contacting Carolina Cruz-Neira at [carolina@infiscape.com](mailto:carolina@infiscape.com).