



Press Release

Infiscape's VP of Business Development to Speak at SIGGRAPH 2005

Dr. Carolina Cruz-Neira, pioneer in virtual reality and Infiscape's VP of Business Development, will share her views on the trends for immersive visualization.

Ames, IA (August 1, 2005) Dr. Carolina Cruz-Neira will talk about current trends and future directions in immersive visualization at the main stage of the SGI booth during the SIGGRAPH 2005 conference. Dr. Cruz, a world-renowned pioneer in the field of virtual reality who led the development of the CAVE technology in the early 1990's, has been since then actively involved in the development of immersive visualization as a tool supporting research and industrial activities. At SIGGRAPH 2005, Dr. Cruz will be sharing her experiences in building the field, her struggles to evolve the technology from an experimental science to a practical tool, and will discuss her efforts to make this technology available to many. Her presentation will also include her own views on the current state of virtual reality and the future directions the field is taking. Her presentation will happen daily at the SGI's booth main stage.

About Infiscape

Infiscape's consulting, software development, training, and support services help companies and research groups to better utilize the capabilities of immersive visualization and high-end 3D graphics. Immersive visualization is used in a growing number of applications in many industries, such as manufacturing, scientific visualization, entertainment, and visual simulation. The Infiscape team has extensive experience in immersive, interactive visualization, networked virtual environments, advanced rendering techniques, physical simulation, content creation, and art. Through its variety of services, Infiscape gives its customers the practical engineering experience and the creative problem solving that they need to meet their goals. More information can be found at www.infiscape.com or by contacting Carolina Cruz-Neira at carolina@infiscape.com.